

12-14 St Francis Drive, Moranbah QLD 4744 P: (07) 3733 1680 W: moranbahfair.com.au



ABOUT THE CENTRE

Moranbah Fair is a Coles anchored neighbourhood centre located in the Central Highlands region and within the larger Isaac Region. The town services the resident population and the FIFO workforce. The area tends to be affluent, young, with good disposable income. The Centre is the primary shopping destination in Moranbah, occupying a central location in the town. Coles performs at an above average productivitiy as a result of lack of competiton in the area with as it is the only full line supermarket centre between Emerald and Mackay.

- NLA: 7,456m²
- Majors: Coles





CONTACT



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KEY STATISTICS

TOTAL TRADE AREA POPULATION

33,107

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Made up of 12,770 FIFO/DIDO workers. An estimated 23% of \Box visitations come from beyond the defined MTA, reflecting the FIFO workforce.

MORANBAH POPULATION **11,200** Made up of 2,500 FIFO/DIDO workers.

RETAIL SPEND



MTA retail spend per capita is estimated at \$17,900 per capita, which is around 20% above the non-metro Queensland average.

AVERAGE AGE

30

Regional QLD Average - 39

AVERAGE HOUSEHOLD INCOME

\$166,508 Regional QLD Average - \$92,000

QLD COAL PRODUCTION





The Isaac region is underpinned by about 24 operational mines, producing 42% of QLD's saleable coal.

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