

DFO CAIRNS

## Doughnut miss big deal

CAIRNS doughnut fans had better act fast.

Krispy Kreme has been "flooded" with pre-orders after it was announced last week that the doughnut company would be holding a two-day pop-up promotion at DFO Cairns from April 27-28.

It comes as the Mulgrave Rd shopping centre undergoes a \$10 million refurbishment.

"They could have chosen anywhere in Cairns for their pop-up outlet but recognised that DFO Cairns is a great fit for their brand with everything that is happening



at the centre," said Sentinel chief marketing officer Michael Sherlock.

Pre-orders for the Krispy Kreme promotion close 3pm April 21, unless sold-out beforehand.